



Jersey  
Policy  
Forum

---

## **JPF Policy Lab Project**

### Participant Briefing Pack 1

July 10, 2020

[Amended April 2021 for general publication]

Dear Participant,

The Jersey Policy Forum (JPF) is an independent think tank and knowledge partnership focused on supporting greater information literacy and civic engagement. This civic engagement project aims to bring people together from a broad cross-section of civil society to consider the lived experience, opportunities and challenges arising from the impact of the coronavirus pandemic in Jersey for the purpose of developing long-term policy options for consideration by government and to shape further debate.

This briefing pack will set out a few guidelines and instructions for your participation and also provide some reference materials in preparation for the working sessions scheduled to take place over the next few weeks.

We are looking forward to your participation in this civic engagement project and thank you for your commitment.

Gailina Liew  
JPF Executive Director

## Table of Contents

Page	Content
3	Project Summary
6	JPF Policy Lab Process
7	Working Committees – Participants and Schedule
8	JPF Looking to the Future – Survey Results
17	JPF Looking to the Future Survey Questions
25	Jersey Data References
27	Further Reading - Books

© Jersey Policy Forum (2020)

[www.jerseypolicyforum.org](http://www.jerseypolicyforum.org)

*The Jersey Policy Forum is committed to building knowledge through civic engagement and access to information. You may print or download our materials for non-commercial use and you may copy and share our material, as long as you acknowledge the source. All other rights reserved.*

*This briefing pack has been prepared to encourage broader civic engagement and to inform and stimulate public policy debate. While every effort has been made to ensure that the data presented is relevant, current and from validated public sources, there may be errors and, in some cases, the available data is from years past and may not be accurate as of the date of this briefing pack. The Jersey Policy Forum accepts no responsibility or liability for, and makes no representation or warranty with respect to, the accuracy or completeness of any third party data or information that is contained in this document.*

## **Looking to the Future - Project Summary**

### **Purpose**

To consider the lived experience, opportunities and challenges arising from the impact of the coronavirus pandemic and lead a collaborative effort across the breadth of civil society to develop future-oriented policy scenarios to inform debate and for consideration by government as Jersey looks to the future.

This civic engagement project will focus on bringing civil society together in Jersey to develop policy scenarios to support long-term planning and aspirations for Jersey. JPF is not seeking to comment upon or judge how government, businesses and the community are currently addressing the challenges raised by the coronavirus pandemic crisis.

### **Project Overview**

The project will commence with a broad-ranging survey to gather thoughts from people across Jersey for consideration by working committees comprised of volunteers with diverse skillsets and expertise to drive and support the development of future-oriented policy options.

The work will be focused on three broad policy areas - environment, community and economy - to align with the structure of Jersey's Sustainable Performance Framework that was launched shortly before the pandemic emerged.

All work will be guided and overseen by a project steering committee comprised of Philip Taylor (chair), Tom Hill, Brendan McMahon and Gailina Liew. JPF will publish the results of the survey along with a report to present the key outputs of the process including the range of policy options that were considered and developed by the working committees.

### Working Committees

Each of the working committees will be comprised of individuals with a range of expertise, skills and perspectives. Each individual participant will be doing so in their personal capacity with no representation of other interests. Each committee will have its own defined scope of work and JPF will prepare and share meeting notes and organize expert roundtable discussions to ensure that thinking and knowledge is shared amongst the committees.

Each working committee will be comprised of a chair and up to 10 members. Working committee members will be expected to contribute the equivalent of 3-4 working days in total on a voluntary basis over the course of July and August to engage in working sessions to achieve the following objectives:

- Review the results from the broad-ranging survey and other relevant evidence to agree on up to 3 long-term objectives for Jersey
- Identify opportunities and challenges for each defined long-term objective
- Identify relevant stakeholders and essential information required to better understand each area of focus so that JPF can organize and run facilitated roundtable discussions with input from relevant external experts
- Review the outputs from the roundtable discussions with each working committee and agree on up to 3 specific opportunities to develop further
- Develop policy scenarios and define critical requirements to achieve each selected opportunity

Each working committee member is expected to engage in a manner that reflects JPF's values as described further below:

**Curious** – do you have an open mind and do you see learning as a lifetime journey?

**Objective** – are you able to balance conflicting facts and perspectives?

**Practical** – are you excited about trying new ideas, learning from the experience, and trying again?

**Evidence-based** – can you absorb and evaluate new evidence and challenge your own beliefs?

**Collaborative** – can you work in a respectful way with other people who may have different experiences and expertise?

**Committed** – are you passionate about taking individual and collective action to create a better future for everyone?

**Solution-seeking** – are you motivated to raise ideas and define options in a collaborative manner to address challenges faced by our society?

The desired expertise, skills and perspectives that each working committee would ideally comprise include the following:

- Passionate about Jersey and building a more sustainable and resilient future that benefits all who live, work and play in Jersey
- Ability to work with people who have diverse perspectives and goals with an open mind and active listening skills
- Ability to review complex information and help to identify critical gaps and requirements
- Ability to bring validated sources of evidence to the discussion
- Facilitative and constructive mode of interaction
- Intellectual challenge and rigour
- Future-oriented thinking focused on finding solutions that include partnership and collaboration between government, business and civil society
- An understanding of systems and interconnectivity of policy levers
- A practical and “can-do” mindset

The working committees will be supported by the JPF Executive Director and JPF Research Associates who will organise and provide working templates all meeting sessions, generate meeting notes and produce the final report.

All discussions will be held under the Chatham House Rule. The names of all participants will be noted in reports and media coverage of this process but there will be no attribution of specific content to specific individuals.

### **Project Outputs**

The final report from this civic engagement project is expected to include the following key outputs:

- Summary of long-term aspirations for Jersey
- Key opportunities and challenges for Jersey
- Log of all policy initiatives discussed
- Policy scenarios for specific initiatives and key progress indicators
- Perspectives on the role of government and the social contract

## JPF Policy Lab Process

You have been invited to participate in one of three working committees – Community, Economy, Environment – to share your knowledge and thinking about the long-term implications of the pandemic with fellow participants in a structured discussion that will take place over the next few weeks.

The key objectives for each stage are set out below:

Stage	Objectives
Session 1	<ul style="list-style-type: none"> <li>Define up to 3 long-term future objectives for Jersey</li> <li>Identify the opportunities and challenges for each of these future objectives</li> </ul>
Expert Roundtables	<ul style="list-style-type: none"> <li>Engage with roundtable experts to explore the long-term future objectives that came out of Session 1</li> <li>Attend all expert roundtables to explore how your committee's focus is connected to other areas</li> </ul>
Session 2	<ul style="list-style-type: none"> <li>Define up to 3 specific policy initiatives to address the opportunities and challenges identified from Session 1</li> <li>Identify critical requirements and barriers for each specific policy initiative along with potential impact and progress indicators</li> </ul>
Session 3	<ul style="list-style-type: none"> <li>Complete work from Session 2</li> <li>Discuss and define the desired role of government and the nature of the social contract in Jersey</li> </ul>
Review draft report	<ul style="list-style-type: none"> <li>JPF will gather the output from all working committees and prepare a report that will be provided for your review before submission to government and general publication</li> </ul>

Notes from each working committee will be shared across all working committees following the completion of each stage as the three broad areas of community, economy and environment are all part of one dynamic system.

You will be guided by email communications as the project unfolds. Reference lists with links to further sources of information are provided at the end of this briefing pack for your interest.

## Working Committees – Participants and Schedule

Role	Environment	Economy	Community
<b>Chair</b>	Alison Cambray	Jacqueline Richomme	Charlotte Valeur
<b>Participants</b>	Gavin Breeze	Tom Dingle	Anthony Dessain
	Amy Hall	Hilary Jeune	Washington Gwatidzo
	India Hamilton	James Linder	John Hodge
	Elis Joudalova	Ben Ogilvie	Beverley LeCuirot
	Maddie Jule	Michael Oliver	Sean Madden
	Kevin McIlwee	Jeralie Pallot	Jacqui Patton
	David Warr	Tim Rogers	Susana Rowles
	Rachel Wijsmuller	Rozanne Thomas	Ed Sallis
	Participant A	Gunther Thumann	Fiona Vacher
		Participant B	
<b>Session 1</b>	July 14 – 4 to 5:30 pm	July 15 – 4 to 5:30 pm	July 17 – 4 to 5:30 pm
<b>Session 2</b>	Aug. 4 – 4 to 5:30 pm	Aug. 5 – 4 to 5:30 pm	Aug. 7 – 12 to 1:30 pm
<b>Session 3</b>	Aug. 11 – 4 to 5:30 pm	Aug. 12 – 4 to 5:30 pm	Aug. 14 – 12 to 1:30 pm
<b>Roundtables</b>	July 20 – 4 to 5:30 pm	July 22 – 4 to 5:30 pm	July 23 – 4 to 5:30 pm

All sessions will be conducted on the Zoom platform and recorded to aid in the production of session notes. Please respect the following guidelines:

- Join the sessions using the Zoom link in the meeting invitation
- Participate with your video on
- Keep your microphone on mute unless you are speaking
- Indicate your desire to speak by using the “thumbs up” icon in the “Reactions” menu at the bottom of your screen
- Use the chat function on the “everyone” setting to note questions and additional discussion points as the session unfolds so that your thinking and input is captured while others are speaking
- Follow the direction of your committee chair



## Looking to the Future Survey Results

### Platform and Response Rate

The survey was designed on and delivered through an online platform, Typeform, and was open from May 1 to June 5, 2020. A total of 312 completed surveys were received out of 557 starts for a completion rate of 56%. The average time to complete the survey was just over 40 minutes. The survey was comprised of 30 questions with roughly half providing respondents with the opportunity to submit long-form answers – see Appendix A for full set of survey questions. All raw survey results can be viewed here: <https://jpfsurvey.typeform.com/report/fPlhow/0jEAyVX6PQrjzdOA>

### Demographic Profile of Respondents

The demographic profile of the respondents largely reflects the demographic profile of the Jersey population. Details for the survey respondent profile are presented below:

- ❖ Female 50% | Male 48% | Prefer to self-describe 0.3
- ❖ Born in: UK 42% | Jersey 40% | Other 16% | Prefer not to answer 1%
- ❖ Aged:
  - 16-24 years 6%
  - 25-49 years 44%
  - 50-64 years 36%
  - 65-85 years 11%
- ❖ Employed as:
  - Business Owner 16%
  - Full-time paid 51%
  - Part-time paid 12%
  - Voluntary 3%
  - Retired 7%
  - All other 11%

❖ Respondents were employed in the following sectors:

- Financial services 26%
- Health, wellbeing, social services and arts 16%
- Education and teaching 14%
- Legal and professional services 7%
- Public sector 7%
  - Current/former politician 19%
  - Current/former civil servant 70%
- Digital, IT, engineering/scientific 6%
- Retail and wholesale 3%
- Hospitality, tourism, agriculture, fishing 3%
- All other 17%

❖ Respondents included residents from all parishes:

- |                |     |              |    |
|----------------|-----|--------------|----|
| ▪ St. Helier   | 28% | ▪ St. Martin | 6% |
| ▪ St. Saviour  | 13% | ▪ St. Ouen   | 4% |
| ▪ St. Brelade  | 9%  | ▪ Trinity    | 4% |
| ▪ Grouville    | 8%  | ▪ St. Peter  | 4% |
| ▪ St. Clement  | 8%  | ▪ St. John   | 2% |
| ▪ St. Lawrence | 6%  | ▪ St. Mary   | 1% |

## Personal Impacts from the Pandemic Experience

### Civic Engagement

- ❖ 63% of respondents voted in 2018 general election
- ❖ 86% of respondents intend to vote in 2022 general election

### Housing

❖ Housing circumstances before the pandemic:

- Own a property with a mortgage 38%
- Own a property without mortgage 28%
- Private rental 17%
- Living rent-free/nominal rent 9%
- Rent from Andium/housing association 2%

- ❖ Housing circumstances changed for 8% of respondents due to pandemic

## Household Income

- ❖ Change in total annual household income due to pandemic:
  - No change or minimal impact 53%
  - Substantial reduction (> 30%) 17%
  - Some reduction (<10%) 16%
  - Loss of all household income 3%
  - Some or substantial increase 2%

## Personal Safety, Support and Well-Being

- ❖ Respondent is essential worker:
  - No 60%
  - Yes 26%
  - Yes for other household member 23%
  
- ❖ Respondents felt most safe at:
  - Home 72%
  - Work 38%
  - In Public 8%
  
- ❖ Respondents sought support from following groups during pandemic:
 

▪ Family 74%	▪ Community 4%
▪ Friends 63%	▪ Counsellor 2%
▪ Online/social media 21%	▪ Charity 2%
▪ Employer 14%	▪ Parish 1%
▪ Healthcare provider 8%	▪ Other 10%
▪ Church 7%	
  
- ❖ Well-being of respondents declined from average of 4 (out of 5) before pandemic to 3.2 at time of survey

## Challenges

- ❖ Respondents' most significant challenges reflected the following main themes:
  - Uncertainty about the future
  - Difficult work-life balance while in lockdown to juggle child-rearing, exercise and maintaining mental health
  - Working from home and not being able to “turn off” work
  - Lack of dedicated work space at home
  - Exhaustion for parents working from home with child-care and home-schooling needs
  - Not being able to travel or leave the island
  - Not being able to see friends or family except with the use of technology like Zoom and FaceTime but “not the same as a hug”
  - Concern about staying in touch and supporting elderly relatives and friends who do not have or are not comfortable with technology
  - Concern about children's well-being, educational prospects
  - Cashflow and concerns about working/earnings post-pandemic
  - Loss of household income and “burning through savings”
  - Trying to remain positive, anxiety and “depression rearing its ugly head”
  - Worry about how to run/manage/resume business activity after the pandemic

## Reflections and Priorities

- ❖ Life priorities changed or become more clear for 62% of respondents with following key themes emerging:
  - Prioritising family and friends
  - Having a greater appreciation and recognition of living in Jersey
  - Quality over quantity
  - Desire to live a simpler/less materialistic life
- ❖ Changes prompted by pandemic experience included:
  - Caring for the health and well-being of self and loved ones
  - Enjoying and wanting to take better care of the environment
  - Making working from home an essential option for work-life balance
  - Re-aligning career to be more meaningful/beneficial to society/community
- ❖ Considerations related to staying/leaving Jersey after pandemic noted barriers to staying as:
  - House prices
  - Restrictive immigration/work visa policies
  - Dissatisfaction with government

## Opportunities, Challenges and the “New Normal” for Jersey

### Positive Aspects About Jersey

- ❖ The most helpful or positive aspects of living in Jersey during the pandemic shared by respondents reflected the following main themes:
  - Strong community spirit associated with strong compliance with COVID-19 measures and sense that “we’re all in this together”
  - Isolation from the rest of the world associated with safety and ease of closing borders
  - The beauty and serenity of Jersey’s natural environment (green spaces and especially beaches)
  - Jersey’s small population associated with greater ability to social distance
  - Appreciation for access to good internet connectivity as it has made staying in touch with friends/family and working from home, online shopping and no contact delivery possible

### Opportunities and Challenges

- ❖ International challenges to Jersey’s economy were reflected in the following main themes expressed:
  - Concern that tourism would be severely impacted and whether local tourism offering could be strengthened
  - Important to safeguard Jersey as an international finance centre while also ensuring there is diversification to mitigate risk of putting “all our eggs in the finance basket”
  - Some concern expressed about “being tempted to enter into questionable transactions/non-ethical financial solutions”
  - Impact of global warming
  - Impact of Brexit
  - Concern about local economy and “silo” mentality and processes in government
  - 18% of respondents did not know how or were unsure of how to answer the question
  - 2% of respondents indicated that nothing should change
  
- ❖ Opportunities for Jersey to protect its natural environment and/or to strengthen its global reputation in this area were reflected in the following main themes expressed:
  - Working from home as a norm
  - Using lowered emission or emission-free transport
  - Using sustainable energy sources
  - Providing financial incentives
  - Capping the population and limiting immigration
  - Implementing island-wide policies and practices for recycling and waste disposal

- Repurposing existing buildings and land
- Looking to the Dutch example to make Jersey a “cycle-friendly” place
- 9% of respondents did not know or were unsure of how to answer the question
- 2% of respondents indicated that nothing should change or that nothing can be done

### Desired Practices for “New Normal”

❖ The pandemic triggered many changes to how things are done and how public resources are used in Jersey. Respondents were asked to think about a “new normal” after the pandemic and to rate the importance of continuing with specific practices. The proportion of respondents that scored 3 or higher (out of 5) for each practice indicated that it would be important to continue the following:

▪ Provision of lifeline income support for all who need it	88%
▪ Enhanced support for essential service providers and workers	87%
▪ Multi-skilled local workforce that can be shared across different sectors	81%
▪ Remote shopping and home delivery for goods/services sold in Jersey	81%
▪ Remote working as a normal way of working	80%
▪ Telehealth/online medical consultation	79%
▪ Cashless society (including “tap ‘n go”, Apple Pay, digital currency, etc.)	73%
▪ Online delivery of educational curriculum	72%
▪ On-demand public transport	63%

❖ Additional practices and changes desired reflected the following main themes:

- Fostering community spirit to maintain human connections as the world becomes more virtual
- Online shopping and no contact delivery for all businesses and sectors
- Government needs to focus on policies to address tax, housing prices, immigration and diversifying economy for the island
- Government should not look to UK as benchmark as it is no longer world leader in many areas and Jersey is small so can be more progressive
- Holistic delivery and planning in all sectors need to consider impact on well-being
- Invest in Jersey as a cycling island
- More affordable healthcare

## Role of Government and the Social Contract

### Expectations and Desired Qualities

- ❖ Responses about the desired role of government in Jersey reflected the following themes:
  - More attention needed on long-term planning and early detection of local and global issues
  - First priority needs to be the health and safety of Islanders
  - Better balance between recruiting locals vs. overseas expertise
  - Stop looking to the UK government as a role model
  
- ❖ Government needs to:
  - Be more transparent
  - Seek and hear the voices of all islanders
  - Safeguard the most vulnerable
  - Provide a vibrant/diverse economy
  
- ❖ Desirable qualities in government were described as:
  - Accountable
  - Decisive
  - Effective
  - Protective
  - Nurturing
  - Positive
  - Freedom-giving
  - Professional
  - A leader
  - Innovative
  - Confident
  - Self-run
  - Dedicated
  - Bright
  - Inspiring

### Government Financial Priorities

- ❖ The government of Jersey could use a portion of its reserve funds and may borrow up to £500 million to pay for various support and economic stimulus programs as a result of the pandemic.
  - 55% of respondents felt that government should replenish all reserve funds used due to the pandemic
  - 64% of respondents felt that government should repay all debt taken on due to the pandemic
  - The timeframes these respondents felt would be appropriate for government to replenish/repay were:

Timeframe	Replenish reserve funds	Repay debt
Within 3 years	6%	6%
Within 4-10 years	33%	26%
Within 11-20 years	32%	31%
More than 20 years	14%	17%
Don't know	12%	17%

- ❖ Governments have used various methods to strengthen their financial positions. Respondents were asked to rate their preference for a range of options that the government of Jersey might need to consider. The proportion that gave a rating of 3 or higher (out of 5) to indicate a stronger preference is reported as follows:

▪ Increase economic activity	87%
▪ Reduce government expenditures	70%
▪ Maintain permanent sustainable level of debt	60%
▪ Sell government assets	60%
▪ Issue government bond	59%
▪ Raise charges/user fees	36%
▪ Raise taxes	34%



### Areas of Success for Jersey in 30 years

- ❖ Descriptions about areas of success for Jersey in 30 years reflected the following main themes:
  - An island that is self-sustaining with an economy fuelled by local business and mindful of its impact on local and global environments
  - Eco-friendly tourism
  - Leader in healthcare and medical tourism
  - Leader in digital/IT/tech sector
  - Financial services
  - Broader local agriculture offering including cannabis
  - Respondents also described the following needs:
    - Diversify the economy
    - Redefine what it means to be “successful”
    - Address the skills deficit and recruit locals to fill jobs
    - Enhance local infrastructure with digital/online pairings
    - Find balance between innovation and tradition
    - Enhance hotel/accommodation offering
    - More affordable and high quality healthcare
    - More investment in education system
  - 3% of respondents did not know how or were unsure of how to answer the question
  - 2% of respondents indicated that nothing should change

## JPF Looking to the Future – Survey Questions

1. Please select one option. I am:
  - a. Female
  - b. Male
  - c. Prefer to self-describe
  - d. Prefer not to answer
  
2. Please select your age group:
  - a. Under 16 years old
  - b. 16-24 years old
  - c. 25-34 years old
  - d. 35-49 years old
  - e. 50-64 years old
  - f. 65-74 years old
  - g. 75-85 years old
  - h. 85+ years old
  - i. Prefer not to answer
  
3. Please select where you were born:
  - a. Jersey
  - b. United Kingdom
  - c. Italy
  - d. Madeira
  - e. Portugal (not including Madeira)
  - f. Poland
  - g. Romania
  - h. Other – please state where
  - i. Prefer not to answer
  
4. Please select your current primary employment status:
  - a. Full-time paid employment
  - b. Part-time paid employment
  - c. Asked to stop working but on full/reduced pay
  - d. Made redundant due to pandemic

- e. Sole trader
- f. Small business owner (up to 5 employees)
- g. Medium-sized business owner (6-25 employees)
- h. Large business owner (more than 25 employees)
- i. Independent professional advisor/consultant (including non-executive board director)
- j. Student in full-time education
- k. Student in part-time education
- l. Unpaid caregiver (eg. for children, grandchildren, parents, grandparents, etc.)
- m. Retired
- n. On income support
- o. Full/part-time voluntary work
- p. Not working
- q. Other – please describe
- r. Prefer not to answer

5. In which sector do or did you mainly work?

- a. Agriculture, horticulture, fishing
- b. Arts, entertainment and recreation
- c. Construction and manufacturing
- d. Digital, IT, AI, IoT, cybersecurity,
- e. Education, teaching
- f. Engineering, scientific, technical
- g. Financial services
- h. Health, wellbeing and social services
- i. Hospitality and tourism
- j. Legal and professional advisory services
- k. Property management, real estate
- l. Retail and wholesale
- m. Utilities and transport
- n. Voluntary
- o. Public sector – if this option selected, go to follow up question: Are you: a) current/former politician, b) current/former civil servant?
- p. Other - please describe
- q. Prefer not to answer

6. Please select where you live:

- a. St. Brelade
- b. St. Clement

- c. Grouville
- d. St. Helier
- e. St. John
- f. St. Lawrence
- g. St. Martin
- h. St. Mary
- i. St. Ouen
- j. St. Peter
- k. St. Saviour
- l. Trinity
- m. Other – please state
- n. Prefer not to answer

7. Did you vote in the 2018 Jersey election?

8. Do you intend to vote in the 2022 Jersey election?

The next set of questions is about how the pandemic is affecting your life.

9. Please describe up to 3 of the most positive changes in your life because of the pandemic.

- a. Please describe the most positive change in your life.
- b. Please describe the second most positive change in your life.
- c. Please describe the third most positive change in your life.

10. Please describe up to 3 of the most negative changes in your life because of the pandemic.

- a. Please describe the most negative change in your life.
- b. Please describe the second most negative change in your life.
- c. Please describe the third most negative change in your life.

11. What is the most significant challenge you are facing now and how are you dealing with it?

12. Please select your housing circumstances before the pandemic:

- a. Own a property (no mortgage)
- b. Own a property with a mortgage
- c. Rent a property privately
- d. Rent a property through Andium or housing association

- e. Partial ownership (e.g. pay part mortgage and part rent)
- f. Living rent free or paying a small rent (e.g. to parent(s), friend(s) etc.)
- g. Staff accommodation
- h. Living in temporary housing through Shelter, Women’s Refuge, etc.
- i. Other – please describe
- j. Prefer not to answer

13. Has the pandemic changed your housing circumstances?

14. Before the pandemic, what was your total annual household income before tax?

- a. £16,000 or less
- b. £16,001-£25,000
- c. £25,001-£50,000
- d. £50,001-£75,000
- e. £75,001-£100,000
- f. £100,001-£150,000
- g. £150,001-£250,000
- h. £250,001-£500,000
- i. Over £500,000
- j. Don't know
- k. Prefer not to answer

15. How has the pandemic impacted your household income?

- a. No change or minimal impact
- b. Some reduction (less than 10%)
- c. Substantial reduction (more than 30%)
- d. Loss of all household income
- e. Some increase (less than 10%)
- f. Substantial increase (more than 30%)
- g. Don't know
- h. Prefer not to answer

16. Is anyone in your household an essential worker? (select all that apply)

- a. Yes - Me
- b. Yes - My partner/spouse

- c. Yes - Other member of my household
- d. No

17. During the pandemic, please rate how safe and protected you feel at:

- a. Home where 0 = not safe, 1 = least safe to 5 = most safe
- b. Work where 0 = not safe, 1 = least safe to 5 = most safe
- c. Public where 0 = not safe, 1 = least safe to 5 = most safe

18. Have you sought support from the following groups during this pandemic (select all that apply)?

- a. Family
- b. Friends
- c. Parish
- d. Church
- e. Charity
- f. Community
- g. Employer
- h. Police
- i. Counsellor
- j. Healthcare provider
- k. Online/Social media
- l. Other – please describe

19. Please rate your level of well-being:

- a. Before pandemic (0=lowest to 5=best)
- b. Now (0=lowest to 5=best)

20. Have your life priorities changed as a result of this pandemic?

Yes/No

21. Please describe how your life priorities have changed or become more clear.

The last set of questions is about your views of Jersey and what you think is important for a “new normal”.

22. What aspect of living in Jersey has been most helpful or positive for you during the pandemic?
23. Please describe up to 3 of the most important things you would like Jersey to have in place to be prepared for the next massive national or global public health/economic/societal challenge.
- Please describe the most important thing you would like Jersey to have in place to be prepared for the next massive national or global challenge.
  - Please describe the second most important thing you would like Jersey to have in place to be prepared for the next massive national or global challenge.
  - Please describe the third most important thing you would like Jersey to have in place to be prepared for the next massive national or global challenge.
24. The pandemic has triggered many changes in how things are done and how public resources are used in Jersey. Thinking about a “new normal” for Jersey after the pandemic, please rate how important you believe it is to continue each of the following 9 practices where:
- 0=don't know  
1=not important to 5=most important
- Cashless society (including “tap ‘n go”, Apple Pay, digital currency, etc.)
  - Remote shopping and home delivery for goods and services sold in Jersey
  - On-demand public transport
  - Remote working as a normal way of working
  - Multi-skilled local workforce that can be shared across different sectors as needed
  - Online delivery of educational curriculum
  - Telehealth/online medical consultation
  - Enhanced support for essential service providers and workers
  - Provision of lifeline income support for all who need it
  - Please describe any other practise(s) you believe would be important for a “new normal” after the pandemic.
25. What do you think the role of government should be as Jersey looks to the future?

26. The government of Jersey could use a portion of its reserve funds and may borrow up to £500 million to pay for various support and economic stimulus programs as a result of the pandemic.

- a. Do you think the government should replenish all reserve funds that are used because of the pandemic?

Yes/No – if Yes, go to question 26b; if No, go to question 26c

- b. Over what time period do you think the reserve funds should be replenished?

- a) within 3 years,
- b) within 4-10 years,
- c) within 11-20 years,
- d) more than 20 years
- e) other – please describe

- c. Do you think the government should repay all debt taken on because of the pandemic?

Yes/No – if Yes, go to question 26d, if No, go to question 27

- d. Over what time period do you think the government should repay the debt?

- a) within 3 years,
- b) within 4-10 years,
- c) within 11-20 years,
- d) more than 20 years
- e) other – please describe

27. Governments have used various methods to strengthen their financial positions. Please rate your preference for each of the following 7 methods that the government of Jersey might need to consider where:

0=don't know

1=least preferred to 5=most preferred

- a. Increase economic activity
- b. Reduce government expenditures
- c. Raise taxes
- d. Raise charges/user fees
- e. Maintain permanent sustainable level of debt
- f. Sell government assets



- g. Issue government bond
- h. Please share any further thoughts you have on this topic.

28. Governments around the world are taking on significant levels of debt and will also be looking for ways to raise more revenue to strengthen government finances as a result of this pandemic.

Please describe any international challenges to Jersey's economy that might arise and how these challenges can be addressed.

29. The pandemic has had a negative economic impact globally but it has also reduced pollution levels and the consumption of certain natural resources, resulting in a net positive impact on the natural environment.

Please describe any opportunities you think Jersey has to protect its natural environment and/or to strengthen its global reputation in this area.

30. Jersey has been economically successful throughout its history in a range of areas including fishing, farming, ship building, tourism, knitting, agriculture, and most recently, financial services.

Please describe what you think the next area of success could be for Jersey in 30 years.

End of survey.

## Jersey Data References

Fiscal Policy Panel - Updated Economic Assumptions (March 2020)

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/FPP%20economic%20assumptions%2023%20March%202020.pdf>

Fiscal Policy Panel - Annual Report (October 2019)

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/20191007%20Fiscal%20Policy%20Panel%202019%20Annual%20Report.pdf>

Income Forecasting Group - Report on the revised forecast of States income for spring 2020

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20IFG%20spring%20Forecast%20FINAL%2020200527%20CB.pdf>

2019 Annual Reports and Accounts

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20Government%20of%20Jersey%20Annual%20Report%20and%20Accounts%202019.pdf>

Jersey Better Life Index 2018

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20JerseyBetterLifeIndex%2020190412%20SJ.pdf>

Jersey Better Life Index 2019

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20JerseyBetterLifeIndex%2020200214%20SJ.pdf>

Measuring Jersey's economy - GVA and GDP (2018)

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20GVA%20and%20GDP%202018%2020191002%20SJ.pdf>

Jersey Resident Population 2019 Estimate

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20Population%20Estimate%20Current%2020180620%20SU.pdf>

Registered Actively Seeking Work (First Quarter 2020)

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20March%202020%20Registered%20ASW%2020200409%20SJ.pdf>

Tax Statistical Digest (2017)

<https://www.gov.je/SiteCollectionDocuments/Tax%20and%20your%20money/ID%20Tax%20Statistical%20Digest%202017%2020200101%20JB.pdf>

Income Forecasting Group - Report on the revised forecast of States income for spring 2020

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20IFG%20Spring%20Forecast%20FINAL%2020200527%20CB.pdf>

Income Forecast Group (“IFG”) Report on the Revised Forecast of States Income from Taxation and Duty for spring 2019

<https://statesassembly.gov.je/assemblyreports/2019/r.107-2019.pdf>

Registered Actively Seeking Work (Second Quarter - 2020)

<https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20June%202020%20Registered%20ASW%2020200708%20SJ.pdf>

## Further Reading - Books

1. Bregman, Rutger. *Utopia for Realists: How We Can Build the Ideal World*  
<https://www.amazon.com/Utopia-Realists-Build-Ideal-World/dp/0316471895>
2. Criado Perez, Caroline. *Invisible Women: Exploring Data Bias in a World Designed for Men*  
<https://www.amazon.com/Other-Half-Need-Close-Gender/dp/1784741728>
3. Diamandis, Peter. *Abundance - The Future is Better than You Think*  
<https://www.amazon.com/Abundance-Future-Better-Than-Think-ebook/dp/B005FLOGMM>
4. Gratton, Lynda and Scott, Andrew. *The 100-Year Life*  
<https://www.amazon.com/100-Year-Life-Living-Working-Longevity-ebook/dp/B01G9QGO6W>
5. Goodhart, David. *The Road to Somewhere: The Populist Revolt and the Future of Politics*  
<https://www.amazon.co.uk/Road-Somewhere-Populist-Revolt-Politics-ebook/dp/B06XSJGH76>
6. Harari, Yuval Noah. *Sapiens*  
<https://www.amazon.com/Sapiens-Humankind-Yuval-Noah-Harari/dp/0062316117>
7. Keen, Andrew. *How to Fix the Future: Staying Human in the Digital Age*  
<https://www.amazon.com/How-Fix-Future-Staying-Digital/dp/1786491648>
8. Monbiot, George. *Out of the Wreckage: A New Politics for an Age of Crisis*  
<https://www.amazon.com/Out-Wreckage-New-Politics-Crisis/dp/1786632888>
9. Orwell, George. *Nineteen Eighty-Four*  
<https://www.amazon.co.uk/Nineteen-Eighty-Four-Penguin-Modern-Classics/dp/0141393041>
10. Peston, Robert. *WTF?: What have we done? Why did it happen? How do we take back control?*  
<https://www.amazon.co.uk/WTF-What-have-happen-control/dp/B076131Y9M>
11. Phillips, Tom. *Humans: A Brief History of How we all F\*cked Up*  
<https://www.amazon.co.uk/Humans-Brief-History-How-cked/dp/1472259025>

12. Raworth, Kate. *Donut Economics*  
<https://www.amazon.co.uk/Doughnut-Economics-Seven-21st-Century-Economist/dp/1847941397>
13. Rosling, Hans, Ola and Anna. *Factfulness: Ten Reasons We're Wrong About the World – and Why Things Are Better Than You Think*  
<https://www.amazon.com/Factfulness-Reasons-Wrong-Things-Better/dp/1473637465>
14. Sandel, Michael. *What Money Can't Buy: The Moral Limits of Markets What Money Can't Buy*  
<https://www.amazon.co.uk/What-Money-Cant-Buy-Markets/dp/0241954487>
15. Seddon, John. *The Whitehall Effect: How Whitehall Became the Enemy of Great Public Services - and What We Can Do About it*  
<https://www.amazon.com/Whitehall-Effect-Became-Public-Services/dp/1909470457>
16. Seldon, Anthony. *The Fourth Education Revolution*  
<https://www.amazon.com/Fourth-Education-Revolution-Intelligence-Infantilise/dp/190868495X>
17. Varoufakis, Yanis. *Talking to My Daughter about the Economy: A Brief History of Capitalism*  
<https://www.amazon.com/Talking-Daughter-about-Economy-Capitalism/dp/1847924441>