



JPF Policy Lab Project - Looking to the Future

Participant Briefing Pack 2

July 27, 2020

(Amended for general publication – April 2021)

Dear Participant,

Thank you for your engagement so far in the Jersey Policy Forum (JPF)'s civic engagement project. We hope that the first working session and expert roundtable discussions have provided you with some further insights about the key issues and concerns that your fellow islanders view as being important when considering Jersey's long-term future.

This next stage has two working sessions where your task is to work with your fellow participants to:

- a) Build upon the work and thinking you've already done to collectively prioritise up to three specific long-term policy initiatives and contribute to the development of roadmaps to achieve them, and
- b) Share your perspective on the role of government and the nature of the social contract.

This briefing pack will provide a summary of your discussions and observations to date, some reference materials to highlight global trends that may be important to take into consideration, provide links to Jersey data to provide an overall picture of how Jersey is doing, and some instructions for your final two working sessions.

We hope you will enjoy the next two working sessions and thank you for your participation.

Gailina Liew
JPF Executive Director

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JPF Policy Lab Process

You have been invited to participate in one of three working committees – Community, Economy, Environment – to share your knowledge and thinking about the long-term implications of the pandemic with fellow participants in a structured discussion that will take place over the next few weeks.

The key objectives for each stage are set out below:

Stage	Objectives
Session 1	<ul style="list-style-type: none"> Define up to 3 long-term future objectives for Jersey Identify the opportunities and challenges for each of these future objectives
Expert Roundtables	<ul style="list-style-type: none"> Engage with roundtable experts to explore the long-term future objectives that came out of Session 1 Attend all expert roundtables to explore how your committee's focus is connected to other areas
Session 2	<ul style="list-style-type: none"> Define up to 3 specific policy initiatives to address the opportunities and challenges identified from Session 1 Identify critical requirements and barriers for each specific policy initiative along with potential impact and progress indicators
Session 3	<ul style="list-style-type: none"> Complete work from Session 2 Discuss and define the desired role of government and the nature of the social contract in Jersey
Review draft report	<ul style="list-style-type: none"> JPF will gather the output from all working committees and prepare a report that will be provided for your review before submission to government and general publication

Notes from each working committee will be shared across all working committees following the completion of each stage as the three broad areas of community, economy and environment are all part of one dynamic system.

You will be guided by email communications as the project unfolds. Reference lists with links to further sources of information are provided at the end of this briefing pack for your interest.

Working Committees – Final List of Participants and Schedule

Role	Environment	Economy	Community
Chair	Alison Cambray	Jacqueline Richomme	Charlotte Valeur
Participants	Gavin Breeze	Tom Dingle	Anthony Dessain
	Amy Hall	Hilary Jeune	Washington Gwatidzo
	India Hamilton	James Linder	John Hodge
	Elis Joudalova	Ben Ogilvie	Beverley LeCuirot
	Maddie Jule	Michael Oliver	Sean Madden
	Kevin McIlwee	Jeralie Pallot	Jacqui Patton
	David Warr	Tim Rogers	Susana Rowles
	Rachel Wijsmuller	Rozanne Thomas	Ed Sallis
	Participant A	Gunther Thumann	Fiona Vacher
		Participant B	
Session 1	July 14 – 4 to 5:30 pm	July 15 – 4 to 5:30 pm	July 17 – 4 to 5:30 pm
Session 2	Aug. 4 – 4 to 5:30 pm	Aug. 5 – 4 to 5:30 pm	Aug. 7 – 12 to 1:30 pm
Session 3	Aug. 11 – 4 to 5:30 pm	Aug. 12 – 4 to 5:30 pm	Aug. 14 – 12 to 1:30 pm
Roundtables	July 20 – 4 to 5:30 pm	July 22 – 4 to 5:30 pm	July 23 – 4 to 5:30 pm
Experts	Jake Reynolds	Andrew Mitchell	Anthony Seldon
			Christopher Hodges

Summary Notes from First Working Sessions

The output from the first working sessions of all three working committees during the week of July 4th, 2020 revealed a high degree of overlap in terms of fundamental values and long-term aspirational objectives for Jersey. The collective output regarding fundamental values can be summarised as follows:

- Boldness/Aspiration - “Imagine the unimaginable” to set Jersey’s course for the future
- Fairness and equality/opportunity for all
- Purpose and well-being/happiness (as distinct from wealth) – shift mindset away from sole focus on economic growth and wealth accumulation
- Collaboration, connectedness and compassion
- Inclusive society – address housing, poor, and integration of immigrant communities
- Resiliency, sustainability and adoption of circularity principles across all sectors – particularly transport infrastructure, waste management, land use and food system
- Commitment to protect and enhance biodiversity and natural capital of the island
- Education for all with focus on innovation, creativity, life-long learning and civic engagement
- Safety and security with sustainable access to food, shelter and livelihoods for all
- Jersey as unique small island – stop looking to UK as benchmark
- Systems-approach to design, technology and policy solutions
- Data-driven and innovative
- Social justice and equitable distribution of wealth/resources
- Belonging – everyone plays/is responsible for a part and included as part of the whole society

The working committees also discussed how Jersey might define or develop a new narrative globally and in what areas Jersey might strive to become an exemplar (while being practical and realistic) for others to follow. Specific areas identified collectively by the working committees included the following:

- Inclusive, fair, equal, happy and healthy society
- Circular island
- Natural capital – island and marine biodiversity
- Redesign entire food system from soil stewardship, land use, import/export, farmers as custodians to ensuring food security
- Waste management
- Transport infrastructure
- Education and new skills
- Eco-tourism
- Resilient and sustainable local economy
- ESG/sustainable and ethical financing global hub/centre of excellence
- Civic engagement – politically engaged across entire population and government is trusted
- Design-led thinking and approach to build environment and infrastructure

The collective long-term aspirational objectives that emerged from participants who submitted the worksheets (see compilation of responses here: <https://docs.google.com/spreadsheets/d/166QWtOPbi1o0gB0CWSMrKBbzgPJMY4pfA2rCobgCbBE/edit?usp=sharing>), the working committee sessions and expert roundtable discussions can be broadly categorised and described as follows:

Theme	Long-term aspirational objectives
Sustainability/Circularity	<ul style="list-style-type: none"> • Vision of totally circular island – visitors arriving by sail, electric vehicles, green buildings/infrastructure, businesses powered by tidal/solar energy, grey water, etc. • Reduce consumption, increase re-use across all sectors
Government/Civic Engagement	<ul style="list-style-type: none"> • Ensure political system is understood by all where everyone can meaningfully engage • Mandatory voting in parish and Jersey government elections • Establish political party to drive mandated change • Government to build trust through greater transparency, meaningful citizen engagement, accountability, leadership
Transport	<ul style="list-style-type: none"> • Redesign infrastructure to be more dynamic, carbon neutral and as an enabler for better health/connectivity/inclusivity • Plan for autonomous vehicles longer-term
Planning	<ul style="list-style-type: none"> • Housing to be ecologically and environmentally sustainable, carbon neutral, biodiversity net gain • Design for increased remote/home working
Food	<ul style="list-style-type: none"> • Redesign system to provide nutritional equality, sustained circular business models, food security and environmental regeneration • All food packaging to be recyclable
Education	<ul style="list-style-type: none"> • Redesign to include relevant Jersey content, encourage civic engagement, life-long learning and skills for future jobs • Ensure that everyone understands interconnectedness of community, economy and environment for successful future • Top quartile OECD education with urgent upskilling
Economy	<ul style="list-style-type: none"> • Eco-agriculture/Redesign agricultural and marine resources system • Diversify local economy through development of higher education and research centres • Extend DJ tech sandbox concept to establish ECO sandbox with focus on agriculture, transport, built environment and marine trials of new models • Prioritise measures of happiness and well-being over traditional economic measures of GDP/GVA • Value and reward jobs that provide essential services more appropriately
Energy	<ul style="list-style-type: none"> • Decentralised energy production with social support and pathways • Replace diesel with recycled vegetable oil • Transition to solar production of electricity

Theme	Long-term aspirational objectives
Health	<ul style="list-style-type: none"> • Shift mindset from individual to community-led and compassionate systems to address mental health • Embed health into every aspect of life in Jersey by offering viable choices for transport, food, recreation, energy use, etc.
Environment	<ul style="list-style-type: none"> • Carbon neutral/offsets for all systems • Protect and enhance island biodiversity • Companies contribute percentage of earnings to environmental projects • Offer incentives to improve energy efficiency and transition to carbon-free emissions • Carbon zero for transport and built environments • Provide incentives for transition to zero nitrates and rewilding • Coordinated and effective waste management system for entire island

Links to the recordings of the first working sessions of the committees and the chat content are below:

Economy Working Committee (1) - chat

<https://docs.google.com/document/d/1W960wUYhbWiaZcEQNJwHMHZvCfAVI-qt7Y-063g2ceU/edit?usp=sharing>

Environment Working Committee (1) - chat

https://docs.google.com/document/d/1oXMAv1194wbDjl8euDQftGRAGyELikZV-z3_b_h-Vao/edit?usp=sharing

Community Working Committee (1) - chat

https://docs.google.com/document/d/1RVknZCHY_5XOkQOrhXYiFnt5p5QwmvUGS7C0w_MDj2Q/edit?usp=sharing

Expert Roundtable Discussions

Links to the sessions and chat are below:

Environment

Environment Expert Roundtable (Audio) – **Jake Reynolds**

https://drive.google.com/file/d/1GlxpphuhwOdmh92rHqTYF-b-5anTM_jE/view?usp=sharing

Environment Expert Roundtable - chat

https://docs.google.com/document/d/1g5bQl0Q9_pnD2h627ABhIIdPgkGejVBn8lShqgoO5tk/edit?usp=sharing

Economy

Economy Expert Roundtable (Audio) – **Andrew Mitchell**

<https://drive.google.com/file/d/1WY5lruZHyhGXnw6vo65t682tZOL-hNfX/view?usp=sharing>

Economy Expert Roundtable - chat

https://docs.google.com/document/d/1-rMEzhxm_LFrDeowHopiHHNg1M8WViKEXUAI6mnfMGA/edit?usp=sharing

Community

Community Expert Roundtable (Audio) – **Anthony Seldon and Christopher Hodges**

<https://drive.google.com/file/d/16dpA7vCEjzXdscYKLT4n7TjdfVp0KBE3/view?usp=sharing>

Community Expert Roundtable - chat

<https://docs.google.com/document/d/1YDqIKT4DJG1QhJ2Dj17YioT0dzSv0236f16GQPfrBBU/edit?usp=sharing>

Reference Frameworks and Concordance Table

Thinking and planning for the long-term future ideally needs to consider what is happening more broadly in human societies around the world and how these changes might affect Jersey's positioning and aspirations for the future. In recent years, there has been growing recognition and acceptance of the importance of social, well-being and environmental measures in addition to the use of traditional economic productivity measures to assess how well a jurisdiction is performing. Technology is also advancing rapidly and the impact of automation, artificial intelligence and machine learning is already being felt and is accelerating (see GeekTalent and PwC recent reports for some relevant data). Global trends and responses to unequal wealth distribution, weakening democratic systems, aging populations, geopolitical power shifts and impacts of climate change and unsustainable human practices must also be taken into consideration.

There are many different frameworks that attempt to capture all of the possible policy levers and considerations. A number of them are summarised below for your reference. A concordance table is also provided to show where there are common underlying principles across the different frameworks.

ADAPT Framework

PwC (2017) have highlighted that there is the long term phenomena of Megatrends already upon us, which have ramifications at a personal, national and global level. These include:

- Rapid urbanisation
- Climate change and resource scarcity
- Shift in global economic power
- Demographic and social change
- Technological breakthroughs

To address these trends and to look for answers, PwC has created the ADAPT Framework. ADAPT is an acronym for;

- **Asymmetry:** increasing wealth disparity and erosion of the middle class
- **Disruption:** the persuasive nature of technology and its impact on individuals, society and the climate
- **Age:** demographic pressure on business, social institutions and economies
- **Polarisation:** breakdown in global consensus and a fracturing world, with growing nationalism and populism
- **Trust:** declining confidence in the institutions that underpin society

Jersey data was collected and mapped to this framework and can be viewed here:

<https://docs.google.com/document/d/1Swgm0KEYUsiUMwWmdAWvqgA-rYXp3-7lgtduNtsRv4Q/edit?usp=sharing>

Better Life Index

The Organisation for Economic Co-operation and Development (OECD) launched the Better Life Initiative in 2011 as a way to compare measurable levels of well-being and to promote “Better Policies for Better Lives” (OECD, 2020). Included in the Initiative are two main elements: “How’s Life?” and “The Better Life Index”. The Index is presented as an interactive online tool that allows people to compare well-being across countries according to the importance of 11 social indicators. Those being;

- **Housing:** housing conditions and spendings
- **Income:** household income (after taxes and transfers) and net financial wealth
- **Jobs:** earnings, job security and unemployment
- **Community:** quality of social support network
- **Education:** education and what one gets out of it
- **Environment:** quality of environment (e.g. environmental health)
- **Governance:** involvement in democracy
- **Health:** life expectancy at birth and people’s self-reported satisfaction with their health status
- **Life satisfaction:** level of happiness
- **Safety:** murder and assault rates
- **Work-life balance:** the balance between commitments of work and those of private life

Jersey’s overall Better Life Index of 6.6 (out of 10) ranks Jersey 19th out of 41 nations. This score places Jersey slightly above the Organisation for Economic Co-operation and Development (OECD) average but below the United Kingdom and France. The latest report (2019) can be viewed here: <https://www.gov.je/SiteCollectionDocuments/Government%20and%20administration/R%20JerseyBetterLifeIndex%20200214%20SJ.pdf>

Sustainable Development Goals

The Sustainable Development Goals (SDGs) is a framework to build a better world for people and our planet by 2030 (UN, 2020). Adopted by all United Nations Member States in 2015, the SDGs are a call for action by all countries - poor, rich and middle-income - to promote prosperity while protecting the environment. They recognise that ending poverty must go hand-in-hand with strategies that build economic growth and address a range of social needs. The 17 SDGs are:

1. **No Poverty:** end poverty in all its forms everywhere
2. **Zero Hunger:** end hunger, achieve food security and improved nutrition, and promote sustainable agriculture
3. **Good Health and Well-being:** ensure healthy lives and promote well-being for all at all ages
4. **Quality Education:** ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
5. **Gender Equality:** achieve gender equality and empower all women and girls
6. **Clean Water and Sanitation:** ensure availability and sustainable management of water and sanitation for all
7. **Affordable and Clean Energy:** ensure access to affordable, reliable, sustainable and modern energy for all
8. **Decent Work and Economic Growth:** promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
9. **Industry, Innovation and Infrastructure:** build resilient infrastructure, promote inclusive and sustainable industrialisation, and foster innovation
10. **Reduced Inequalities:** reduce income inequality within and among countries
11. **Sustainable Cities and Communities:** make cities and human settlements inclusive, safe, resilient, and sustainable
12. **Responsible Consumption and Production:** ensure sustainable consumption and production patterns
13. **Climate Action:** take urgent action to combat climate change and its impacts by regulating emissions and promoting developments in renewable energy
14. **Life Below Water:** conserve and sustainably use the oceans, seas and marine resources for sustainable development
15. **Life on Land:** protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat deforestation, and halt and reverse land degradation and halt biodiversity loss
16. **Peace, Justice and Strong Institutions:** promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
17. **Partnerships for the Goals:** strengthen the means of implementation and revitalise the global partnership for sustainable development

Jersey data was collected by JPF and mapped to this framework and can be viewed here:

https://docs.google.com/document/d/13xtdMVYSQB-Ta2c6is6EOudHq7adw_dPZsb-p0IcBCI/edit?usp=sharing

The Five Capitals

The Five Capitals Model ([Forum for the Future, 2018](#)) provides a basis for understanding sustainability in terms of the economic concept of wealth creation or ‘capital’. Any jurisdiction or organisation will use five types of capital to deliver its products or services. A sustainable approach will maintain and where possible enhance these stocks of capital assets, rather than deplete or degrade them.

There are five types of sustainable capital from where we derive the goods and services we need to improve the quality of our lives.

- **Natural Capital:** is any stock or flow of energy and material that produces goods and services. It includes:
 - Resources - renewable and non-renewable materials
 - Sinks - that absorb, neutralise or recycle wastes
 - Processes - such as climate regulation
- **Human Capital:** consists of people's health, knowledge, skills and motivation. All these things are needed for productive work
- **Social Capital:** concerns the institutions that help us maintain and develop human capital in partnership with others; e.g. families, communities, businesses, trade unions, schools, and voluntary organisations.
- **Manufactured Capital:** comprises material goods or fixed assets which contribute to the production process rather than being the output itself – e.g. tools, machines and buildings.
- **Financial Capital:** plays an important role in our economy, enabling the other types of Capital to be owned and traded. But unlike the other types, it has no real value itself but is representative of natural, human, social or manufactured capital; e.g. shares, bonds or banknotes.

Sustainable development is the best way to manage these capital assets in the long-term. It is a dynamic process that aims to achieve a balance between environmental, social and economic activities.

Doughnut Economics

[Doughnut Economics](#) presents a new way to look at economics and reminds people that the purpose of an economy is to improve the quality of life for people within a sustainable framework. Economist Kate Raworth developed a visual framework for sustainable development, shaped like a doughnut, to show the concept of social and planetary boundaries as limits to economic activity.

The environmental ceiling consists of nine planetary boundaries:

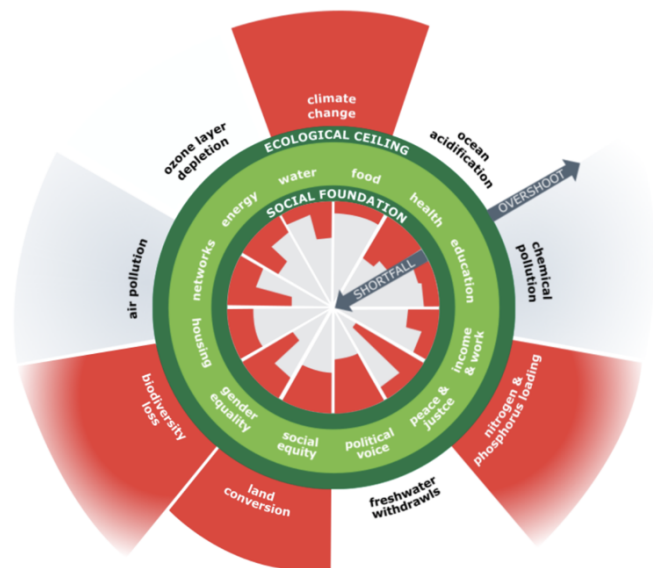
- Climate change
- Ozone layer depletion
- Air pollution
- Biodiversity loss
- Land conservation
- Freshwater withdrawals
- Nitrogen and phosphorus loading
- Chemical pollution
- Ocean acidification

Beyond these limits lie unacceptable environmental degradation and potential tipping points in Earth's systems.

The 12 dimensions of the social foundation are derived from the SDG's.

- Water
- Energy
- Food
- Health
- Education
- Income and work
- Peace and justice
- Political voice
- Social equity
- Gender equality
- Housing
- Networks

The Doughnut of social and planetary boundaries (2017)



Between social and planetary boundaries lies an environmentally safe and socially just space in which humanity can thrive.

Jersey's Sustainable Performance Framework

The Government of Jersey (2020) published its Sustainable Performance Framework that sets out a commitment to ensuring sustainable well-being for Jersey. Sustainable wellbeing is a new way of measuring the progress of a society. In the past, countries have focused on measuring Gross Domestic Product (GDP) and Gross Value Added (GVA) to monitor how well their country is performing. The Sustainable Performance Framework measures the progress that Jersey makes towards achieving sustainable well-being in three broad areas:

- Community - the quality of people's lives
- Environment - the quality of the natural world around us
- Economy - how well the economy is performing

Jersey's specific objectives along with the link to the indicators to monitor how Jersey is performing can be found below:

All children in Jersey live healthy lives <https://app.resultsscorecard.com/Scorecard/Embed/64689>

All children in Jersey learn and achieve <https://app.resultsscorecard.com/Scorecard/Embed/64766>

All children in Jersey grow up safely <https://app.resultsscorecard.com/Scorecard/Embed/64767>

All children in Jersey are valued and involved
<https://app.resultsscorecard.com/Scorecard/Embed/64675>

Islanders benefit from healthy lifestyles <https://app.resultsscorecard.com/Scorecard/Embed/64769>

Islanders are protected against social and environmental health hazards
<https://app.resultsscorecard.com/Scorecard/Embed/64770>

Islanders can access high quality, effective health services
<https://app.resultsscorecard.com/Scorecard/Embed/64771>

Islanders with long-term health conditions enjoy a good quality of life
<https://app.resultsscorecard.com/Scorecard/Embed/64772>

Mental health and wellbeing are fundamental to quality of life in Jersey
<https://app.resultsscorecard.com/Scorecard/Embed/64773>

Islanders are safe and protected at home, work and in public
<https://app.resultsscorecard.com/Scorecard/Embed/64775>

Islanders enjoy living in a vibrant and inclusive community
<https://app.resultsscorecard.com/Scorecard/Embed/64774>

Islanders engage in the public decisions that affect their Island
<https://app.resultsscorecard.com/Scorecard/Embed/64787>

Islanders are able to afford a decent standard of living
<https://app.resultsscorecard.com/Scorecard/Embed/64783>

Islanders benefit from a strong, sustainable economy and rewarding job opportunities
<https://app.resultsscorecard.com/Scorecard/Embed/64782>

St. Helier is an attractive town to live in, work in and visit
<https://app.resultsscorecard.com/Scorecard/Embed/64780>

Islanders live in secure, quality homes that they can afford
<https://app.resultsscorecard.com/Scorecard/Embed/64778>

Jersey benefits from a safe, sustainable transport system
<https://app.resultsscorecard.com/Scorecard/Embed/64779>

Jersey's unique natural environment is protected and conserved for future generations
<https://app.resultsscorecard.com/Scorecard/Embed/64776>

Jersey's natural resources are managed and used responsibly
<https://app.resultsscorecard.com/Scorecard/Embed/64777>

Jersey Proposed Government Plan (2020-23)

The Government of Jersey has created the Proposed Government Plan ([Government of Jersey, 2019](#)) to bring together income and expenditure decisions, improving how they make decisions about how much they spend and how it is paid for. This is coupled to improved transparency of government finances, as the Government Plan improves the financial context for spend, as it links money to priorities to provide a holistic view of priorities, outcomes and finance. The Government Plan aims to support the sustainable economic, social, environmental and cultural wellbeing of the Island, which will need to be delivered by a strong partnership between a modern government, responsible businesses and Islanders. The Public Finances (Jersey) Law requires the Council of Ministers to take into account the sustainable wellbeing (including the economic, social, environmental and cultural wellbeing) of the inhabitants of Jersey over successive generations when developing the Government Plan.

Changes to this Government Plan will be considered by the States Assembly in the coming months as a result of the COVID-19 pandemic.

		<u>ADAPT Framework</u>	<u>Better Life Index 2018 and 2019</u>	<u>Sustainable Development Goals</u>	<u>Jersey's Sustainable Performance Framework</u>	<u>Jersey Proposed Government Plan (2020-23)</u>	<u>The Five Capitals</u>	<u>Donut Economics</u>
1	Clean water	✓	✓	✓	✓	✓	✓	✓
2	Clean energy	✓	✓	✓	✓	✓	✓	✓
3	Sustainable lifestyle	✓		✓	✓	✓	✓	✓
4	Climate action	✓	✓	✓	✓	✓	✓	✓
5	Life under water			✓	✓	✓	✓	✓
6	Life on land	✓		✓	✓	✓	✓	✓
7	Food security			✓	✓			✓
8	Economic growth	✓		✓	✓	✓	✓	✓
9	Quality infrastructure, industries and innovation	✓		✓	✓	✓	✓	
10	Consumption and production	✓		✓		✓	✓	
11	Partnerships for sustainable development	✓		✓		✓		
12	Housing		✓		✓		✓	✓
13	Zero poverty	✓	✓	✓	✓	✓	✓	✓
14	Health	✓	✓	✓	✓	✓	✓	✓
15	Education		✓	✓	✓	✓	✓	✓
16	Gender equality			✓				✓
17	Removing inequalities	✓	✓	✓	✓	✓	✓	✓
18	Social justice and strong institutions	✓		✓	✓	✓	✓	✓
19	Civic engagement		✓		✓	✓	✓	✓
20	Social support networks		✓		✓	✓	✓	✓
21	Work-life balance		✓					
22	Aging demographic	✓	✓					
23	Polarisation	✓						
24	Safety and security		✓		✓			

Selected Additional References/Articles

Global Risk Outlook

<https://www.visualcapitalist.com/whats-at-risk-an-18-month-view-of-a-post-covid-world/>

Role of Government and Social Contract

<https://www.bloomberg.com/opinion/articles/2020-04-13/coronavirus-pandemic-is-wake-up-call-to-reinvent-the-state>

<https://www.ft.com/content/774f3aef-aded-47f9-8abb-a523191f1c19>

Future of Work – Channel Islands and Impact of Automation on Jobs

<https://www.pwc.com/jg/en/topics/digitally-upskilling-the-channel-islands.html>